



LOGIX

VolumeMail



Does your Organization engage with its Customers, Shareholders/ Stakeholders by sending Newsletters, Annual General Reports, various Product/Brand promotion content, Notifications using Volume mails?

Do you want these mails to be delivered directly into their Inbox?

The biggest challenge today facing the business environment is the “deliverability “of important emails right into the Inbox of your Customers and not in the Junk/Spam folder or like the rising case of missing emails. Email deliverability failure takes place when your message is either routed to the junk/bulk folder or blocked by an ISP and hence go missing.

Let us find out WHY do we need this assurance of a “Guaranteed delivery to the customers Inbox”.

According to the Email Intelligence Report, the average volume email sender reaches the Inbox at a mailbox provider 75% of the time. The remaining 25% of emails are filtered or blocked by mailbox providers and filtering software due to a variety of factors including the sender's IP reputation, email volume, email content, authentication, sender compliance, and the activity level of their email recipients.

And also, 22% of opt-in emails never make it to the Inbox.

At Logix, we realise your emails are important to your business, so you need to know exactly

How to maximize delivery to the inbox?

How to get the optimum ROI on the investment you make towards the Email Marketing solution?

How to track the progress of an Email campaign?

How to get each and every statistical report on the number of clicks, delivered mails, bounces, unsubscribe?

And the most important factor, how not to get your company's IP blacklisted by carrying out the email marketing activity.

VolumeMail is our affordable email solution, to take care of delivering Marketing emails or Transactional emails directly to the Customers Inbox subject to a valid genuine opt-in database.

VolumeMail has been developed taking into consideration the 3 most critical aspects and thus offer:

100% guaranteed Email delivery to the Inbox of your Valid genuine database of Customers, giving you the expected ROI. This is possible as VolumeMail uses opportunistic TLS encryption

Gain powerful insight into the performance of your email via the VolumeMail API and statistics dashboard. Track email requests, deliveries, bounces, spam reports, clicks, opens, unsubscribes, category tracking and more in real-time.

Dedicated IP's allocated exclusively for your VolumeMail activities thus reducing the risk of IP's getting blacklisted and very low spam rates.

Thus VolumeMail is your Complete Transactional and Marketing Email Delivery Platform

Consolidate all your email delivery with VolumeMail to save money and eliminate the need to manage multiple vendors. Common email types supported include:

Trigger based email notifications and alerts	Password reminders
Purchase confirmations	Marketing email newsletters

Important Note: Volume mail service cannot be availed by bulk mail sender, who do not have a valid Opt-in List

Key Features of VolumeMail

Guaranteed delivery of Marketing Email

VolumeMail's cloud-based email solution platform follows industry best practices to ensure your email gets delivered. These capabilities and more are automatically included as part of the service:

ISP feedback loop analysis

Spam check application

Reputation monitoring

Email authentication (SPF & DKIM)

Simple List Management

Manage your email recipient lists to ensure that they remain clean and that your subscribers are receiving messages that are relevant to them. Some of VolumeMail's simple list management features include:

Complete Email Delivery Platform

Enable delivery of transactional, marketing, and mobile email from a single platform. Save cost and eliminate the need to manage multiple vendors by consolidating all of your email delivery with VolumeMail. Common email types supported are :

Email marketing campaigns & newsletters

Trigger based email notifications and alerts

Promotional campaigns

Improve Your Email Delivery

Drive engagement with your subscribers by optimizing your email deliverability with VolumeMail's cloud-based email delivery platform.

Shared or dedicated IP addresses

Outbound spam monitoring

ISP feedback loops

Email authentication (SPF, DKIM and DMARC)

IP reputation scoring

Real-time Analytics and Reporting

Gain powerful insight into the performance of your email via VolumeMail statistics dashboard.

Track email requests, deliveries, bounces, spam reports, clicks, opens, unsubscribes, category tracking and more in real-time

Create customized reports based on timeframe, email category, ISP, geography, and device-type

Download data for greater flexibility and customization

Highly Scalable Email Infrastructure

The VolumeMail platform delivers billions of transactional, marketing and mobile email messages every month, more than any other cloud-based email deliverability provider.

Unlimited scalability

No hardware or software costs

Industry leading availability, security and reliability

Round the Clock support

Support services include:

Phone, chat and email support

24x7 critical incident support

Online support portal and knowledge base



Logix Infosecurity Private Limited

For more information, please feel free to contact us for Email Messaging & Collaboration Solutions, Cloud Security & Backup Solutions.

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We also have our presence in the following cities:

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